

# Résumé

## Victor Tony George

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## Skills & Competences

Interaction Design	●●●●●
User Experience	●●●●●
Interface Design	●●●●●
Design Strategy	●●●●●
Graphic Design	●●●●○
Typography	●●●●○
HTML & CSS	●●●●●
JavaScript	●●○○○
PHP & MySQL	●○○○○
Objective-C	●●○○○
Rapid Prototyping	●●●○○
Audio Editing	●●○○○
Motion Graphics	●●○○○
Adobe Creative Suite	●●●●●

## Education

**MFA in Web Design & New Media** at  
Academy of Art University  
San Francisco, USA  
January 2011 – December 2013

**21 credits towards MFA in Graphic  
and Spatial Design** at New Bulgarian  
University  
Sofia, Bulgaria  
September 2004 – June 2006

**M.D., MS in Medicine** at  
Medical University Pleven  
Pleven, Bulgaria  
September 1997 – December 2003

## Positioning Statement

**Versatile Designer** with almost 10 years of experience. Team player who is also goal-oriented perfectionist and can do everything from initial **design strategy** to **front-end implementation**.

## Experience

**Senior UX/UI Designer** at The Backplane Inc.  
February 2014 – Current | Palo Alto San Francisco, CA

I help the responsive web product to grow translating business and product requirements into simplified UI and to optimize the user experience. I verify the interface design through research and user testing and implement the final deliverables through Adobe CC product family. I work closely with the engineers during the implementation, release and support phases.

I help and inform the design team —something I'm really passionate about—to help them achieve better design and be inspired.

**Usability Lab Lead Coordinator (Intern)** at Academy of Art University  
September 2011 – December 2011 | San Francisco, CA

Successfully lead AAU students through the usability test planning, user testing and analysis phases, conducted cognitive walkthroughs, supervised lab operation.

**Graphic Web & UI Designer** at Validata Software  
February 2009 – May 2010 | Sofia, Bulgaria

Completed the company's brand system, redesigned and implemented the corporate website on a Drupal CMS, created a high-impact UI for Validata SAS.

**Product Manager & Design Lead** at Privilege Business Team  
September 2008 – January 2009 | Sofia, Bulgaria

Responsible for the company's product design, I was leading the product architecture development. Managed several ongoing projects.

**Senior Web Designer** at ProPeople  
February 2007 – April 2008 | Sofia, Bulgaria

Created designs for clients like MSN Denmark, Viasat, Egmont.

**Web & UI Designer** at Applied Language Solutions  
June 2006 – December 2006 | Sofia, Bulgaria

Worked on the company's website and the UI for the inhouse PM system.

**Web & UI Designer** at Unicoders  
January 2006 – June 2006 | Sofia, Bulgaria

Created the new corporate website, designed and implemented several custom user interfaces for international customers.

**Graphic & Motion Designer** at eTV  
December 2004 – July 2005 | Sofia, Bulgaria

Designed the Brand System and UI for eTV. Created various flash ad animations.

**Web Designer** at SmakMedia  
August 2004 – October 2004 | Sofia, Bulgaria

Created graphic design for various websites.